

**POSITION NOTICE  
BIG SPRING CAMPUS**

**POSITION:** Director of Marketing & Communications #545

**NOTE:** OFFICIAL TRANSCRIPTS AS WELL AS ANY OTHER DOCUMENTS DISCLOSING CREDENTIALS PERTAINING TO THIS POSITION WILL BE REQUIRED. WILL BE SUBJECT TO A CRIMINAL BACKGROUND CHECK.

**EXPERIENCE AND OTHER QUALIFICATIONS REQUIRED:** Bachelor's degree or specialized training required. Master's degree preferred. Additional education will be recognized. Five (5) years related experience preferred. Strong leadership, organizational and communication skills. Proficient in digital marketing and analytics tools. Demonstrates creativity in utilizing advanced programs to implement cutting edge concepts in web content, graphic design and marketing strategies.

**DESCRIPTION OF JOB DUTIES:** Develop and implement strategic marketing and communication initiatives that enhance the visibility and reputation of the college. Effectively promote academic programs, students' services and engagement efforts to the community and potential students. For a complete list of job duties please refer to the job description, available from Human Resources.

**SALARY RANGE:** \$60,798 - \$68,354

**POSITION AVAILABLE:** Immediately

**TO APPLY:** Complete an online application at: [www.howardcollege.edu/careers/](http://www.howardcollege.edu/careers/)

**POSTED:** November 25, 2025

It is the intent of the Howard County Junior College District not to discriminate nor tolerate discrimination or harassment against any legally protected category, class, characteristic, or on the basis of any other legally protected status in its employment policies, procedures, and processes to ensure employees and applicants are treated fairly and respectfully.